

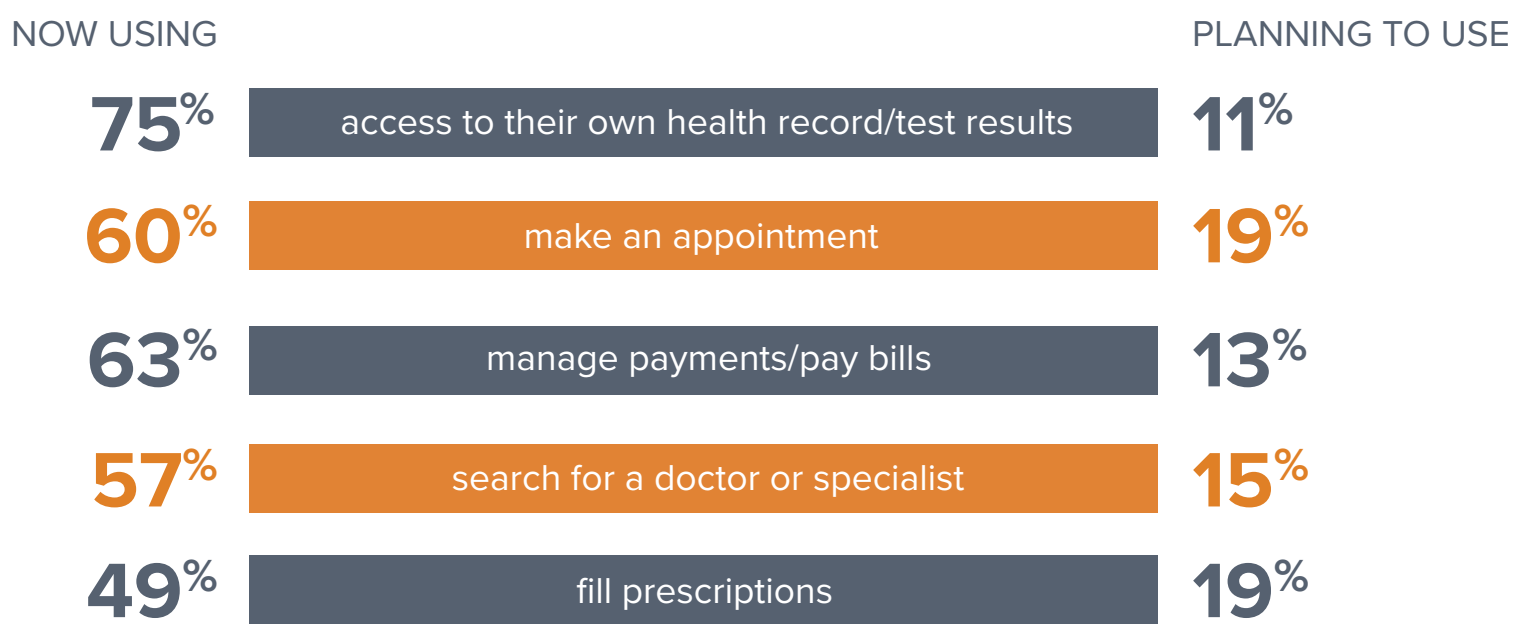
# EMBRACING PATIENT-FACING DIGITAL HEALTH TOOLS

Hospitals and health systems are making strides in adopting patient-facing digital health tools, but struggle with implementation and offering the best consumer digital experience, according to research from HIMSS Media and the Center for Connected Medicine.\*

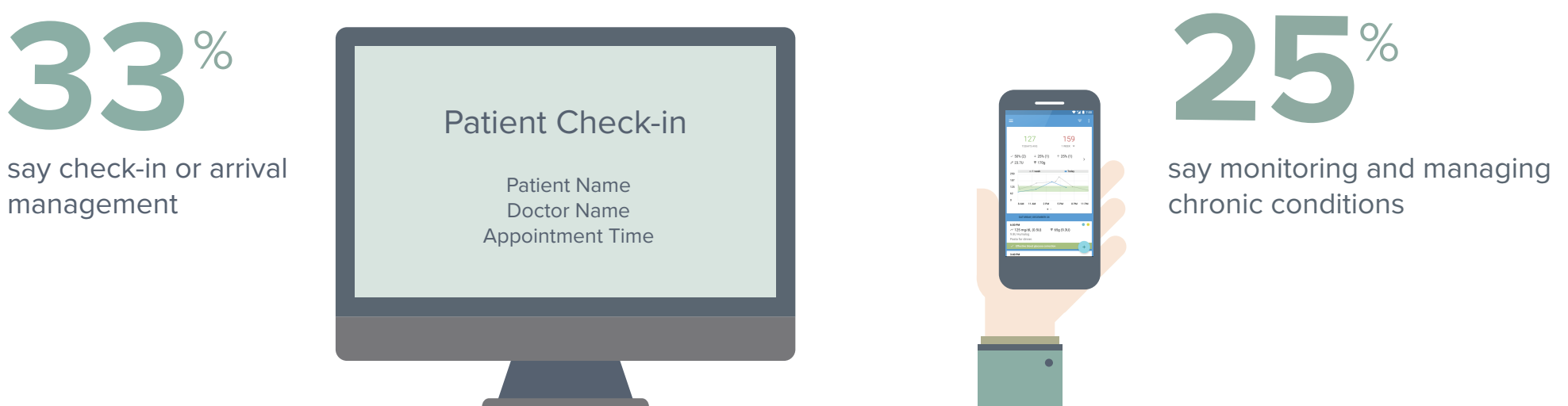
## HERE'S WHERE HEALTH CARE LEADERS STAND:



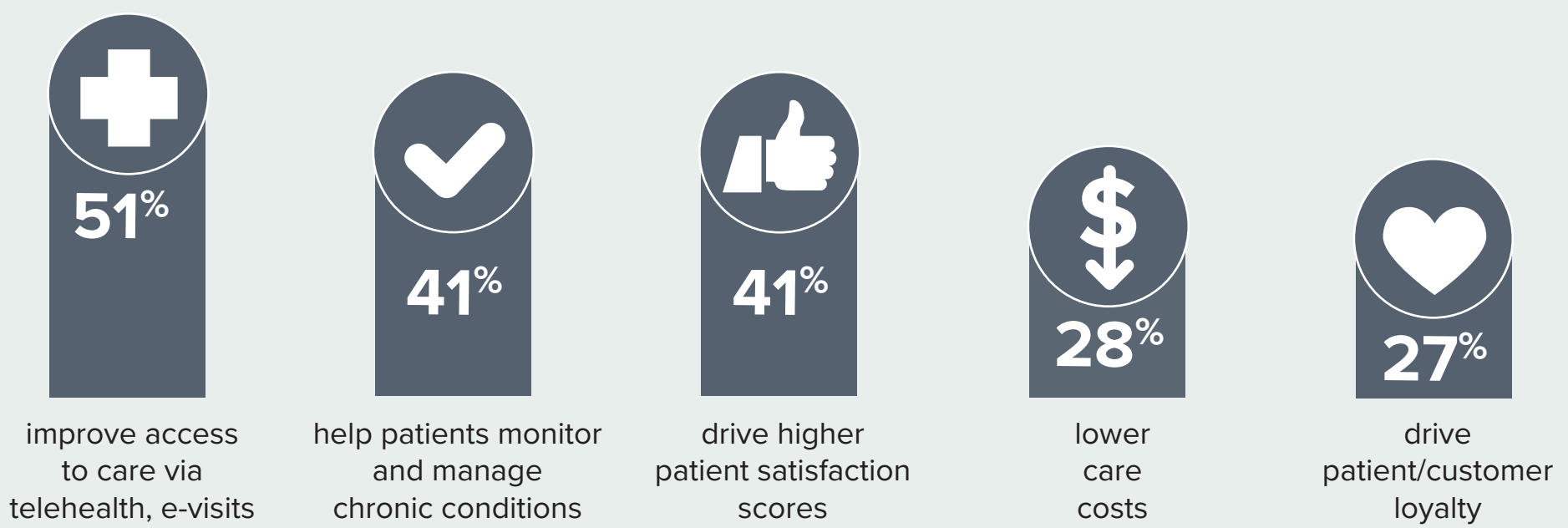
## TOP DIGITAL HEALTH TOOLS HELP PATIENTS MANAGE BASIC TASKS



## FUTURE TOOLS WILL ADDRESS IMPORTANT, SECONDARY ORGANIZATIONAL DIFFERENTIATORS



## IMPROVING ACCESS TO CARE IS BIGGEST GOAL-DRIVER FOR IMPLEMENTING DIGITAL HEALTH TOOLS

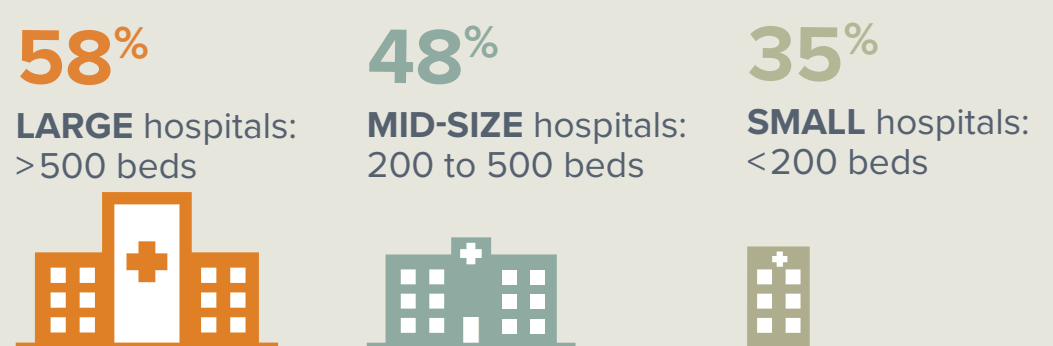


## BUT LEADERS SEE ADOPTION CHALLENGES



**YET 50%** call patient-facing digital health tools a critical or high organizational priority

## THOUGH LARGER ORGANIZATIONS ARE MORE LIKELY TO CALL THEM CRITICAL OR HIGH



Learn more about the power of patient-facing digital health tools from the Center for Connected Medicine at [www.connectedmed.com](http://www.connectedmed.com).



\* HIMSS Media Survey: Advancing Digital Health Tools Adoption, September 2019, sponsored by the Center for Connected Medicine (CCM). This survey was conducted among IT, informatics, business, and clinical roles at U.S. hospitals and health systems. A total of 136 qualified respondents completed the survey. CCM was not identified as the survey sponsor. For this survey, digital health tools were defined as apps, wearables, web tools, connected devices, and telehealth.

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