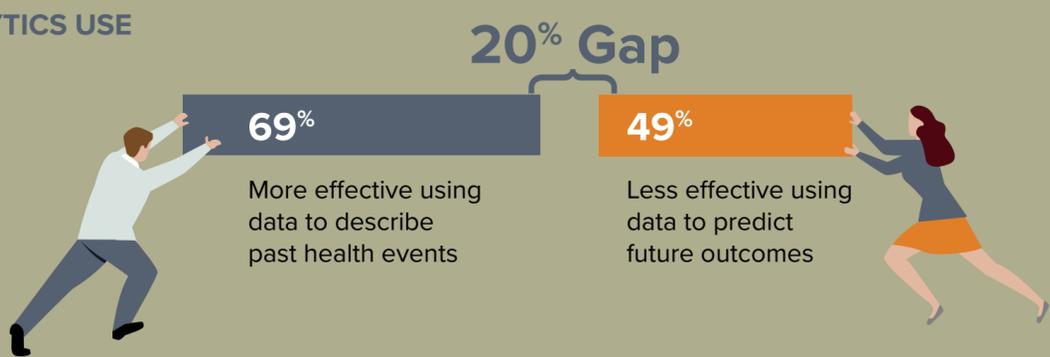


The STATE OF PREDICTIVE ANALYTICS in Health Care

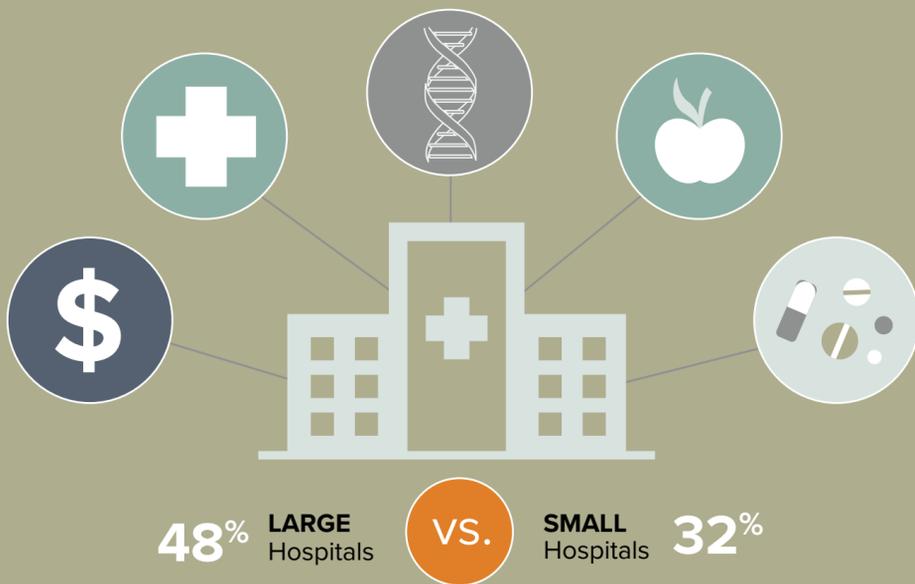
Hospitals and health systems are pursuing predictive analytics to transform patient care, but face difficulty predicting future outcomes due to challenges with interoperability and talent. That's according to a 2018 survey of health care business and IT leaders conducted by HIMSS Media for the Center for Connected Medicine.*

HERE'S WHERE THEY STAND:

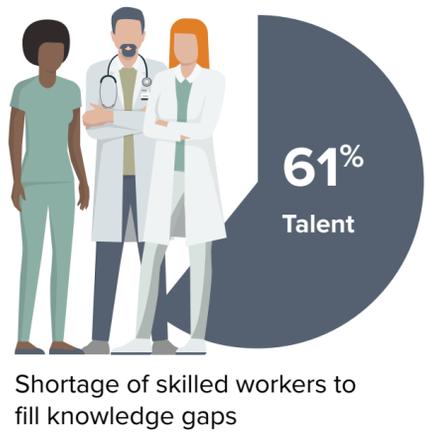
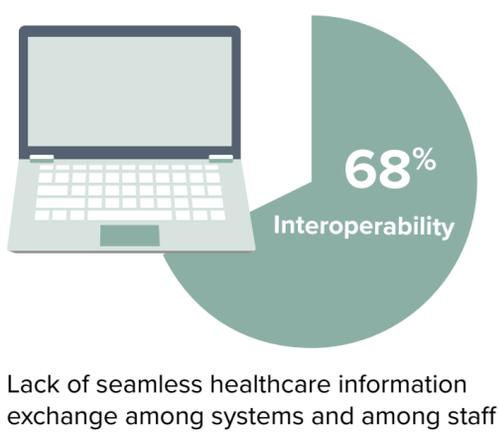
DATA ANALYTICS USE



LARGE HOSPITALS ARE MORE LIKELY TO USE PREDICTIVE ANALYTICS



TOP BARRIERS TO PREDICTIVE ANALYTICS USE



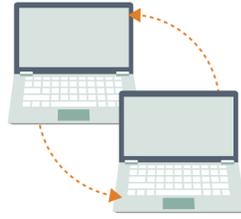
WHO'S ADVANCING PREDICTIVE ANALYTICS USAGE



TOP 3 CATALYSTS THAT ACCELERATE USAGE



Electronic Health Records



Data Integration Tools



Cloud Computing

WHY PREDICTIVE ANALYTICS MATTER

Top 5 usage reasons



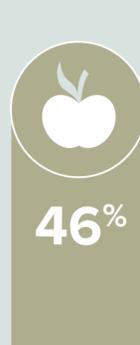
Foster more cost-effective care



Reduce readmissions



Identify at-risk patients



Drive proactive preventive care



Improve chronic conditions management

Learn more about predictive analytics and the Center for Connected Medicine at www.connectedmed.com.



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*This survey was conducted among IT and business leaders at U.S. hospitals and health systems (multi-hospital systems, integrated delivery networks, academic medical centers, and stand-alone specialty hospitals). A total of 100 qualified respondents completed the survey.